

Off Licence

Section 17 to 20, 64 and 135, Sale and Supply of Alcohol Act 2012



Pursuant to the Sale and Supply of Alcohol Act 2012 (the Act), **Marlborough Wine Limited** (the licensee) is authorised to sell or deliver alcohol on or from the premises situated at **7/11 Douglas Alexander Parade Rosedale Auckland**, and known as **Marlborough Wine Limited**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

The conditions of the licence are as follows:

- (a) No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday, Christmas Day, or before 1 pm on Anzac Day.
- (b) Alcohol may be sold only while the premises are operating as a wine store and continue to qualify under section 32(1)(b) of the Act, and only during the following days and hours:

Monday to Sunday 9.00am to 7.00pm

- (c) Only grape wine or fruit or vegetable wine may be sold under this licence.
- (d) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.
- (e) No intoxicated persons may be allowed to enter or to remain on the premises.
- (f) The licensee must ensure that an A4 sign stating the restrictions on the supply of alcohol to minors and intoxicated person is prominently displayed in two places so as to be easily ready by people using the premises.
- (g) The following conditions in relation to external signage apply:
 - (i) External or external-facing advertising of prices of alcohol products, or promotion of a special price / discount of an alcohol product for consumption off licensed premises must not be displayed on the façade of the building.
 - (ii) External advertising of alcohol products for consumption off the licensed premises must not be displayed by way of flags, sandwich boards or bollard covers outside the premises.
 - (iii) Any alcohol-related lifestyle or branding images must not exceed 25 per cent of the façade of the premises.
- (h) The whole of the premises is designated as a **supervised** area.
- (i) The licensed premises are more precisely identified as outlined in the plan date stamped as received by Auckland Council on 18 March 2024.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licenses, this licence continues in force—

- (a) either—
 - (i) until the close of the period for which it was last renewed; or
 - (ii) if it has never been renewed, until the close of the period of 12 months after the day it was issued; but
- (b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, either—
 - (i) until the close of the period of 3 years after the period for which it was last renewed; or
 - (ii) if it has never been renewed, until the close of the period of 4 years after the day it was issued.

This licence expires at the close of 20 May 2025 unless renewed.

Dated at Auckland on 20 May 2024

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Secretary, Auckland District Licensing Committee

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NOTE: The requirements of the Act found at sections 56 and 57, in relation to signage must be adhered to.



007/OFF/130/2024